

Introduction to the CHERI Alliance

Why / What / How?

Executive Summary



The CHERI Alliance is an independent entity

- Non-profit
- Focused on accelerating CHERI adoption
- ISA-agnostic
- Worldwide reach
- Drive / stimulate ecosystem
 - Industry
 - Research
 - Government
 - Communities

- Industry financed
 - Long-term sustainability

 Start-up phase with financial support of



Department for Science, Innovation, & Technology





The CHERI Alliance stimulates CHERI adoption



Technical

- Guidance, best practices
- Tech enablement (code, examples...)
- Interoperability, compliance



Promotion

- Technical & marketing info
- Media
- Policymakers, regulation



Community support

- Open-source software support
- Platform for collaboration
- Education, networking



Benefits for members



Demonstrate security leadership



Network, learn and get visible



Accelerate adoption of CHERI



Share costs



Activate the community

The complete story



99

Unite industry leaders, system developers, users and security experts to drive and promote CHERI as an efficient security standard

CHERI Alliance's mission





Why a CHERI Alliance?

- Accelerate adoption!
- CHERI cannot just be a specification
- Need to go further
 - Bring an ecosystem together industry, users, government and academia
 - Promotion of security (and CHERI in particular)
 - Technical alignment
 - Demonstrate industry adoption
 - Manage communication / branding
 - Educate, support community
 - Network

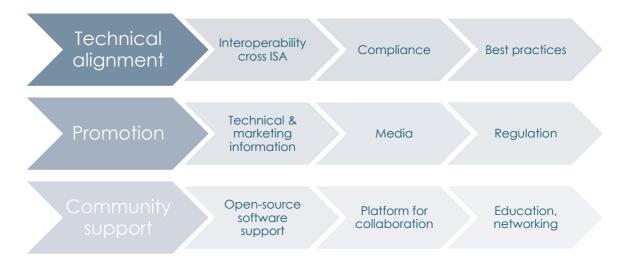


Getting CHERI adopted

How to stimulate the industry? Regulation Processor IP **Products** Chips Modules Users (intellectual property) Software Tools Available To be done



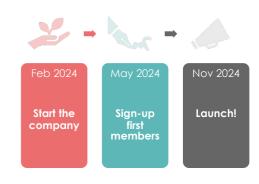
Role of the CHERI Alliance





An independent entity

- ISA-agnostic
 - CHERI could be added to Arm, x86, MIPS, RISC-V, ...
- Country-agnostic
 - Initially driven by UK/US, but security is not country-dependent
- Not just one company
 - Aim for broad industry adoption
 - Connect with communities
- Manage CHERI brand



Hosting structure

- CHERI Alliance Community Interest Company
 - Non-profit limited company no shares
 - Defined / audited purpose
- Founding Directors of the CIC



Mike Effimakis VP Strategy & Ecosystem Codasip



Robert Watson **UNIVERSITY OF** CAMBRIDGE



Mike Halsall Founder Emerging Tech Radar



Gavin Ferris Chief Executive Officer





Company Number 15516512

The Registrar of Companies for England and Wales, hereby certifies that CHERLALLIANCE C.LC.

is this day incorporated under the Companies Act 2006 as a Community Interest Company: is a private company, that the company is limited by guarantee, and the situation of its registered office is in England and Wales.

Given at Companies House, Cardiff, on 23rd February 2024

Companies House

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006









CHERI Alliance members – updated on 9 July 2025

























































9 July 2025













CHERI







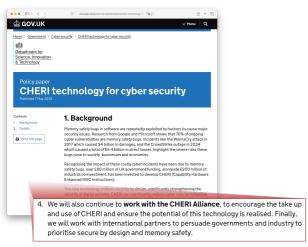




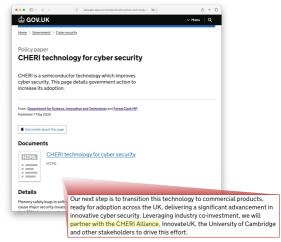




UK govt's partner for CHERI adoption



https://www.gov.uk/government/publications/cheri-technology-for-cyber-security/cheri-technology-for-cyber-security



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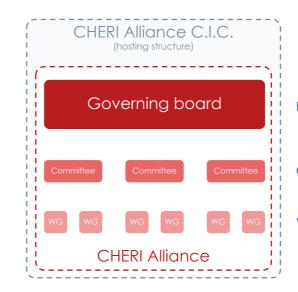




Governance







Board

Committees

Working groups



Governing board



Composition

- 7-9 people
 - 1 chair + seats from paying members
 - 0-2 community seats
- Max 1 person per company

Functioning

- Elected for 2 years
 - Elected by Members
 - Chair elected by board
 - By-election if changes
 - Member company acquired
 - Person leaving Member company
- 1 seat = 1 vote
 - Majority voting
 - Quorum 5 people
- No remuneration

Role

- Control structure
- Approve new working aroups / projects
- Approve major initiatives from committees
- Allocate budget / approve accounts
- Organize referendums





Committees

Composition

- Max 5 people
- Max 1 person per company

Functioning

- Selected by gov board
 - Members propose candidates
 - Chair selected by board
 - By-election if changes
 - Member company acquired
 - Person leaving Member company
- 1 seat = 1 vote
 - Maiority votina
 - Quorum 3 people
- No remuneration

Role

- Propose new working groups / projects
- Propose initiatives
- Manage working groups
- Prioritize work
- Review / approve WG results
- Publish / open results





Working groups

- Focus on key topics
 - Promotion
 - Software / OS / Tools porting
 - Recommendations / compliance
- Opportunity to
 - Collaborate and show expertise
 - Influence outcome
 - Learn
 - Access exclusive content
 - Network
- Open to all members





Marketing Technical

Discover working groups



Target activities

Standardization 8 best practices

- Promote the CHERI specification and align across ISA
- Support CHERI adoption in open-source software
- Focus on efficient implementation and optimization
- Drive standardization, other organizations
- Establish best practices, guidelines, and implementation methodologies

Marketing

- Advocate for the adoption of CHERI by industry players
- Raise awareness about importance of robust security
- Educate industry stakeholders and regulatory bodies
- Promote and protect the CHERI brand

Compliance

- Develop a compliance program
- Manage testing process
- Manage branding and promotion of compliant products

Collaboration & cnowledge sharing

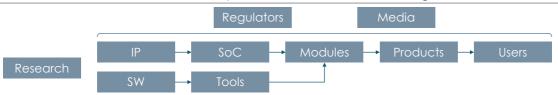
- Foster collaboration among Alliance members
- Facilitate networking opportunities, conferences, and workshops
- Collaborate with related / complementary security initiatives
- Host SW repositories
- Promote HW reference models





Audience

Group	Desired impact of CHERI Alliance	
Govt / Regulators	Requesting a higher security level in products	
End users	Create awareness, pull for CHERI-enabled products	
OEMs	Implement CHERI into their products	
Tech providers	Release CHERI-enabled products (IP, tools, SoCs, modules)	
SW community	Port software to CHERI, use CHERI features (e.g. compartmentalization)	
Media	Create awareness, get visibility	
Research community	Get them involved, develop future extensions	
CHERI Alliance members	Show leadership, drive CHERI, benefit from networking	





CHERI Alliance deliverables

- CHERI tech alignment (for all architectures)
- Tech collaterals and recommendations
- Marketing collaterals
- Marketing campaigns
- Educational material
- Web site
 - Information / Education / Networking
 - Access to deliverables
 - Member visibility
 - Ecosystem support (repositories, forums, collaboration tools...)
 - CHERI-compliant product listing *



O Join the Alliance now!



Demonstrate security leadership



Network, learn and get visible



Accelerate adoption of CHERI



Save on costs (adoption, promotion, development, ...)



Activate the community

Member benefits



For all members

- Demonstrate security leadership
- Vote in elections, get elected
- Join committees / working groups
- Drive alignment and standards
- Leverage joint open-source efforts
- Early access to CHERI code
- Network and exchange
 - Member-only address book
 - Member-only content, reports, info

- Accelerate adoption of CHERI
- Benefit from CHERI marketing
- Free visibility on CHERI Alliance Website
 - Member page
 - Blog
- Free visibility at events *
 - Speaking slots, webinars
 - Booth, demo
- Show product compliance **







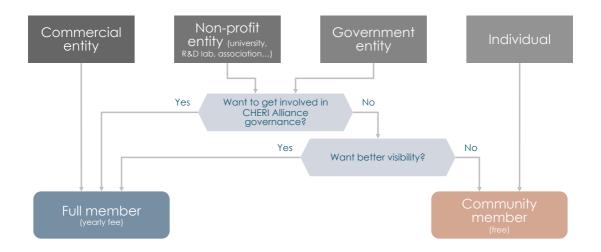


Example of marketing benefits

- Free demo pods on the CHERI Alliance booth
 - Embedded World
- Web presence
 - Highlights on LinkedIn
 - CHERI Alliance Website
- CHERI Alliance conferences
 - Talks, demos, ...



How to decide membership type?



Membership tiers

	Full Member (mandatory for commercial companies, possible for other entities)	Community (accessible only to non-profit – universities / research / govt / associations / individuals /)
Gov board participation	● [7 seats]	• [0-2 seats]
Vote to elect gov board	■ [for member seats]	■ [for community seats]
Committees' participation	•	0
Working groups participation	•	•
Full members benefits (directory, visibility, product listing)	•	
Cost	Depending on entity size	Free
Micro (< 5 p) Small org (< 50 p)	Medium org (< 250 p) Large (≥ 250	



Ensuring sustainable activity

- Use of funds
 - Web site dev & maintenance
 - Conferences
 - Marketing activities
 - Infrastructure (hosting, cloud, SW...)
 - Legal & administrative costs
 - Member & Community management
- ... In the future
 - Compliance testing?

 Alliance financed by the industry

 Start-up phase with financial support of



Department for Science, Innovation, & Technology



The Alliance relies on members' participation



- Exchange with other experts
- Provide feedback
- Contribute code & content
- Collaborate



- Participate to CHERI marketing
- Publish your CHERI-related news
- Promote / amplify the message



- Get involved in working groups
- Support and educate the community
- Network

No formal obligation...

but the more we work together, the more efficient we will be







Contact contact@cheri-alliance.org

Web <u>www.cheri-alliance.org</u>

