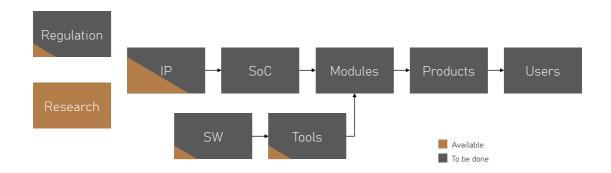
# CHERIAlliance

Getting together to promote CHERI

CHERITECH'24

#### What is missing to get CHERI adopted?

#### How to stimulate the industry?





This problem has been solved before...



### Getting CHERI out of the lab...

- CHERI cannot just be a specification
- Need to jointly
  - Promote security (and CHERI in particular)
  - Technical align
    - Make sure it can be implemented efficiently
    - Manage different "flavors" of CHERI
  - Ensure compliance
  - Demonstrate industry adoption
  - Manage the communication / branding
  - Educate, support community



#### People driving the CHERI Alliance creation



Mike Eftimakis VP Strategy & Ecosystem

Codasip



Robert Watson





Mike Halsall

Emerging Tech Radar



Gavin Ferris Chief Executive Officer





#### CHERI Alliance CIC

- Structure is already formed
- Non-profit
  - New entity
  - Using the Community Interest Company (CIC)  $^{\star}$  scheme
- Signing-up first members soon
- Launching soon!





# CHERIAlliance

### Thank you!

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