CHERI

Promotion & Ambassador WG

Expanding our ecosystem

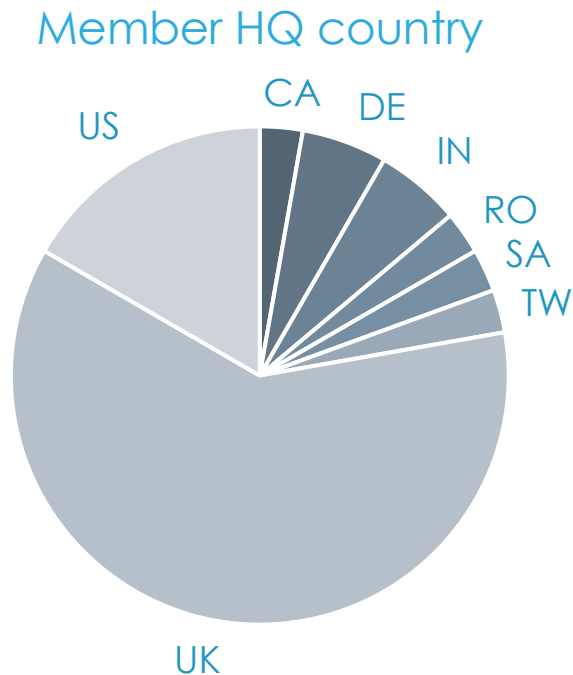**Mike EFTIMAKIS**
Founding Director – CHERI Alliance

Promotion – Getting more members

Expand geographically

Member HQ country

US, CA, DE, IN, RO, SA, TW, UK

Different player types
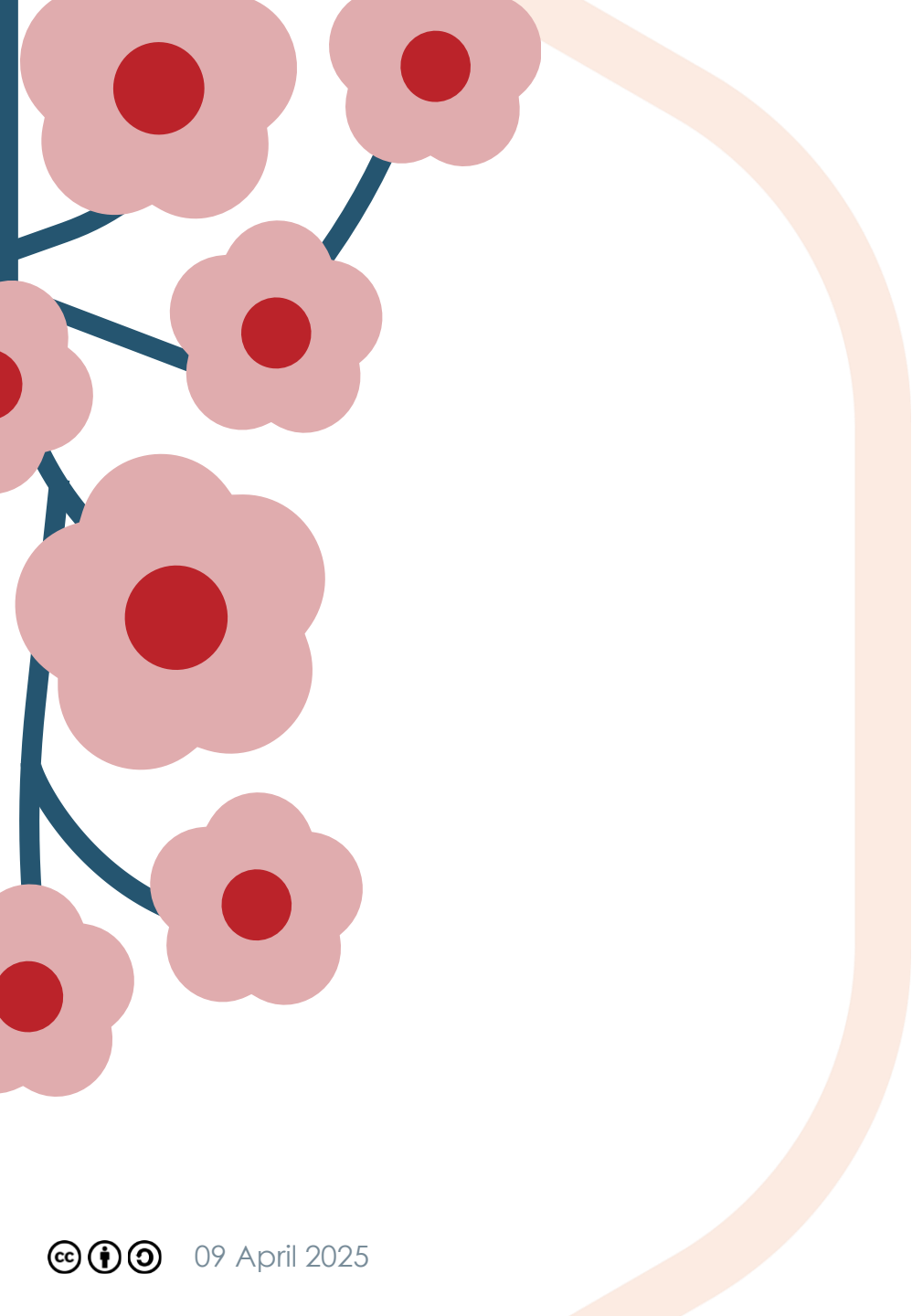
- Companies
- Research labs
- Universities
- Gov^t entities
- Associations
- Individuals

Different value chain stages

- IP
- Chips
- OEM products
- Tools
- OS
- Software
- Services

CHERI

A growing community of members

Ambassador program

Communicate differently

Build glocal presence

Invest in the future

CHERI

CHERI
THANK YOU

Contact mike.eftimakis@cheri-alliance.org

Web www.cheri-alliance.org

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